



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund - Series 3 Plan C (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that May 24, 2016* has been approved as the record date for declaration of the following dividend under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

Plan/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) # \$	NAV as on May 17, 2016 (₹ Per unit)
Dividend	0.0500	11.7175
Direct Plan - Dividend	0.0500	11.9592

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

* or the immediately following Business Day, if that day is a Non-Business Day.

Suspension of trading of units of the Scheme

The units of the Scheme are listed on BSE Limited (BSE). The trading of units of the Scheme stands suspended on BSE effective close of trading hours on May 20, 2016 and shall be available for trading on rollover of the Scheme. For the purposes of redemption proceeds, the record date shall be May 24, 2016.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : May 18, 2016

No. 016/05/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.